

Section One-

PROJECT OVERVIEW: The proposed project titled Read Research and Explore involves remodeling the Zimmerman Memorial Library at the Children's Therapy Center of the Quad Cities (CTCQC). The library would undergo an update with more modern equipment and aesthetically pleasing features. This includes testing equipment as well as computers and resources that can be used by the staff and community members in order to better educate themselves about developmental disabilities.

MISSION: The mission of Read Research and Explore is to provide an updated resource library for the employees and consumers of the CTCQC. The CTCQC strives to provide therapy services to children with developmental disabilities and developmental delays in order to help them achieve their highest level of independence.

GOALS:

- To provide new computers and tablets for patients and families to use for research, education, or entertainment while waiting for therapy to begin or for their child to finish the session
- To provide a space for outside groups, organizations, and students to do research regarding speech, occupational, physical, and feeding therapy throughout the academic year during regular business hours or by appointment
- To provide a child friendly atmosphere for patients to relax, entertain, or educate themselves while waiting for therapy sessions to begin
- To provide staff with technology, resources, and up to date testing materials to better serve their patients during therapy sessions

VALUES: One core value of the therapy center is to never turn away a child or family because of inability to pay for the services. Read Research and Explore will provide an outlet not only for those directly affected by developmental disabilities, but for those interested in the facility and its educational offerings.

WHO IT WILL SERVE: The resource library will primarily serve patients (children under age eight with developmental disabilities), their families, the staff of the CTCQC, and outside non-profit organizations primarily in the Quad City region; Western Illinois, and Southeast Iowa. This makes up about 475,000 people who have the opportunity to utilize the facility or learn about developmental disabilities and the services that the CTCQC has to offer.

STAFF ASSIGNED TO PROJECT:

- George McDoniel is the executive director of the CTCQC and will be in charge of overseeing each individual and that they complete their assigned task. He will assist each individual with resources and contacts they may need.

- Sabrina Smith works in the donation office at the CTCQC. For this project she will be in charge of donating the old furniture and supplies to the appropriate agencies.
- Cara Saul works in the volunteer department. She will work with agency volunteers to clean the library once the old furniture/supplies is moved out, and before the new materials arrive.
- Sandy Simpoens works in the billing office. She will be responsible for the ordering of the supplies and furniture for Read Research and Explore.
- Vernon Stackhouse is the chairperson for the Building Committee. He will be in charge of making sure each product is delivered and how materials/furniture should be utilized in the space provided.
- Marilyn Urbaniak is the chairperson of the Program and Planning Committee. She will be responsible for the planning of the grand opening. She will also be responsible for the evaluation process and success of the library.
- Sherri Behr Devrieze is the chairperson of the marketing committee. She will work on making the media contacts to inform the public about the opening of the library.

EQUIPMENT NEEDED:


There will not be any large equipment needed for this project. Everything will include basic maintenance tools, man power, and time. With the effort of the entire staff, appointed project managers, and volunteers, the resource library renovation will be completed in a timely manner.




BUDGET:

SOURCE	PICTURE	ITEM	PRICE	QUANTITY	TOTAL
The Library Store		5 Section Reading Nook	\$728.95	1	\$728.95
The Library Store		American Study Carrels	\$3,128.90	1	\$3,128.90
The Library Store		Bean Bag Chairs	\$95.95	3	\$287.85
The Library Store		Claudia Club Chair	\$646.95	1	\$646.95
The Library Store		Claudia Loveseat	\$923.95	1	\$923.95
The Library Store		Claudia End Table	\$266.95	1	\$266.95
The Library Store		Claudia Coffee Table	\$343.95	1	\$343.95

The Library Store		Open Front Magazine File Cases	\$5.99	25	\$149.75
The Library Store		Library Table Small	\$181.95	1	\$181.95
The Library Store		Library Table Large	\$199.95	1	\$199.95
The Library Store		American Library Chair	\$284.95	8	\$2,279.60
The Library Store		NY Series Bookcase	\$439.95	1	\$439.95
The Library Store		Listening First Headphones	\$9.95	4	\$39.80
The Library Store		Califone Multimedia Stereo Headphones	\$11.95	4	\$47.80
The Library Store		SecureBlack Security Case for iPad	\$54.95	1	\$54.95

Lowes		Majesty Palm	\$14.98	1	\$14.98
Lowes		Elephant Ear	\$5.98	1	\$5.98
Lowes		Lady Palm	\$59	1	\$59
Lowes		Kimberley Queen Fern	\$12.98	1	\$12.98
Lowes		Goldfish Plant	\$5.98	1	\$5.98
Lowes		Jade Plant	\$3.98	1	\$3.98
Lowes		Assorted Croton	\$6.98	1	\$6.98

Faucet Direct		Elkay LZS8WSSK EZH20 Wall Mount Drinking Fountain with Bottle Filler	\$1,006.85	1	\$1,006.85
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Best Buy		Apple iPad 32 GB	\$599.99	1	\$599.99
Best Buy		Apple 21.5" iMac 4GB Memory 500GB Hard Drive	\$1,199.99	3	\$3,599.97
Best Buy		HP Photosmart 6520 Wireless E- All-in-One Printer	\$119.99	1	\$119.99
-	-	Educational books, magazines, materials	\$1,000	-	\$1,000
-	-	Speech, Occupational, Physical Therapy Testing Materials	\$1,000	-	\$1,000
All Locations	-	Shipping and Handling	\$848.07	-	\$848.07
-	-	Startup/Operating Expenses	\$2,000	-	\$2,000
				TOTAL	\$20,000

The Children's Therapy Center of the Quad Cities is a non-profit organization that relies on donations and external funding to provide most of their expenses. This organization will also never turn down someone in need of services. Due to the nature of the organization the resource library will be free of charge to individuals wanting to utilize it. Groups and organizations, however, will be asked for a donation. Upkeep for the library will be figured into the budget for the agency and added to their funding expenses. The startup and operating expenses are included in the proposed budget until funds can be raised for further upkeep and development of the resource library. The Zimmerman Memorial library will cost approximately \$2,000 per year.

Section Two-

FUNDERS:

1. Dr. Scholl Foundation- drschollfoundation.com
2. The Coleman Foundation- colemanfoundation.org
3. The Enterline Foundation- enterlinefoundation.org

These funders were chosen because they all specifically looked after the need for developmental disability programming in some way. Each could fit a need for the CTCQC, however the Dr. Scholl Foundation best fits our organizations needs because not only do they focus on giving in the state of Illinois, but they are broad in the types of programs/projects they fund. The Dr. Scholl Foundation supports a variety of areas, but our organization not only falls into education, but also healthcare. The other two organizations would be ranked The Coleman Foundation second and the Enterline Foundation third. The Coleman Foundation focuses on developmental disabilities specifically, and they are located out of Chicago, relatively close to Moline, Illinois. The Enterline Foundation is third because it does support our cause for our agency however they focus more on giving nationally. By making our top two agencies ones that focus on the Midwest and Illinois in particular will give the CTCQC a better opportunity for receiving grant funds.

Section Three-

In order to find philanthropic funding for this project, I would begin by researching organizations that support developmental disabilities in the Quad City area. One of these is The ARC of the Quad Cities. They provide a variety of support services to organizations and individuals in the community who have developmental disabilities. The CTCQC could partner with them in terms of using the remodeled resource library if they would be willing to help with the funding. This can include The ARC hosting programs about education and for those with developmental disabilities in the library and utilize the resources. This not only brings more awareness to the CTCQC, but it provides opportunity for more organizations to get involved.

Section Four-

Two fundraising activities I would hold for the funding of Read Research and Explore would include a golf outing and a telethon. The target audience for each of these fundraisers is those who are able to donate measurable monetary quantities. The golf outing would encourage those to physically get involved with raising money for the organization and puts a positive image on utilizing the businesses and facilities in the community. The telethon, while it would be widely known, takes a more subtle approach in terms of getting contributors to physically become involved. Both of these will bring awareness to raising funds for remodeling the Zimmerman Memorial Library and offers two different opportunities to become involved with Read Research and Explore.

Section Five-

The corporate sponsorship for remodeling the Zimmerman Memorial Library will be John Deere. John Deere headquarters is located in Moline, Illinois and is approximately 7 miles from the Children's Therapy Center of the Quad Cities. In both Iowa and Illinois, John Deere focuses sponsorship efforts in the Quad Cities.

John Deere focuses on supporting agencies where their employees live, and where their facilities are located. They also support programs that facilitate education and community betterment through development and human services. The resource library renovation will not only provide the opportunity for the general public to educate themselves about developmental disabilities, but it will allow for the community to better support this agency and the populations it serves. By renovating the library the community becomes aware of the CTCQC and can begin to grow and benefit the community as a whole.