

Read, Research, and Explore

Children's Therapy Center of the Quad Cities

Dr. Scholl Foundation

Cayla Walsh and Angelica Wright



Read, Research, and Explore



October 22, 2012

1504 13th Avenue
Moline, Illinois 61265

Dear Ms. Pamela Scholl:

The Children's Therapy Center of the Quad Cities (CTCQC) offers services to children with developmental disabilities and developmental delays. With a focus on young children, the CTCQC primarily serves families throughout Western Illinois and Southeast Iowa. Their goal is to help children achieve their highest level of independence. The therapy center provides occupational, physical, speech, and feeding therapy to their patients. The CTCQC has been providing services to the Quad City area for over 60 years. They rely a great deal on donations and fundraising to provide these amenities, as they never turn down a family in need. Not only does the center provide services to children, but they offer the Zimmerman Memorial Library, a resource library for families to use while treatment is in session. Unique to the area, the Children's Therapy Center of the Quad Cities is one of the few agencies that will never turn down families needs, regardless of their ability to pay for the services.

The Children's Therapy Center of the Quad Cities needs to renovate the Zimmerman Memorial Library. Currently it is not up to date on technology or resources available to the constituents it serves. By providing the renovations, the CTCQC will be able to serve its patients and their families, local students, and employees in a more effective and efficient manner. Read, Research, and Explore is requesting \$20,000 for equipment updates, new furniture, and educational and testing supplies to furnish the library.

Regards,

George McDoniel

Executive Director

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Abstract

Read, Research, and Explore is a program to renovate the Zimmerman Memorial Library, promoting awareness and togetherness. The Children's Therapy Center of the Quad Cities (CTCQC) is looking to make the library more accessible to the community as well as their patients and staff, giving them a chance for education and research regarding developmental disabilities. They never turn away patients regardless of their ability to pay, making this organization one of a kind. About one in six children in the United States had a developmental disability in the years 2006 through 2008 (CDC). This number is increasing every year and the need for resources is constantly growing. Read, Research, and Explore will allow the community to become more aware of the library, and provide a safe place for education and research regarding developmental disabilities.

Who the Library Serves

There are several populations that could be served by the Zimmerman Memorial Library. First, the library primarily serves the patients of the therapy center. Generally this is children ages zero to eight years of age with developmental disabilities or delays; however some of their patients are adults. These children are typically from families with income below the federal poverty level and there tends to be more males than females served (CDC). Patients can use the library to help supplement their treatment and it also provides a comfortable atmosphere while waiting for their therapy session to begin.

The next population that the library serves is the families of these patients. These are adults who are more likely to be insured by Medicaid than a private insurance company (CDC). Luckily, the CTCQC will never turn down a family because of their inability to pay for the services provided. Families will be able to use the library to do research on their child's treatment and disability/delay, and also entertain themselves while they wait for their child to receive treatment.

Another population served is the agencies, and students who would want to use the library for research regarding speech, occupational, physical, and feeding therapy. Primarily this would be students from one of the 13 plus colleges and 20 plus high schools in the area. The library would provide opportunities for learning outside of receiving treatment from the CTCQC. This would help increase awareness and education regarding developmental disabilities in the Quad City area.

The last population served by the renovated library would be the employees of the CTCQC. This includes nine therapists, 20 board members who serve on eight different committees, and six other office workers ranging from executive director to volunteer manager. Employees can utilize the library to do research and use testing materials to best serve their patients. Keeping these materials up to date and providing a space to do so ensures the patients of the CTCQC are receiving the best and most up to date care the facility can offer.

When will the Renovations Begin?

Read, Research, and Explore will begin in the summer of 2013 with the hopes of it being open for use by the start of the academic year. June 3rd through the 14th will be set aside to order all of the materials that will be needed. June 17th through the 28th will be used to clear out the old resource library. This would include donating older items that are still in good shape, going through supplies and recycling outdated materials, and cleaning the room for the new furniture and supplies to come the following month. On July 1st through the 26th the room will be set

aside to receive and arrange the room with new supplies and furniture. Due to the fact the renovations will take place during regular business hours, a month is allotted to ensure there is enough time to complete the renovations. August 1, 2013 will be the grand opening of the Zimmerman Memorial Library. This time frame was chosen for the library to be open for use at the start of the academic year. The grand opening will consist of a gathering where the executive director of the CTCQC will make a speech, and the family of Carol Zimmerman will be asked if they would like to make a speech as well. Families, patients, community members, and students will be able to come and see what the resource library has to offer and how it has improved.

Goals and Objectives for Read, Research, and Explore

Carol Zimmerman, a former resident of Geneseo, Illinois has always had a passion for helping others, specifically children. She worked at a hospital in Fort Bragg, North Carolina in laboratory services and intelligence. Mrs. Zimmerman then continued her medical practice by assisting her husband in his optometric practice while raising her three children. One of her greatest accomplishments was donating an Abraham Lincoln statue in memory of her husband outside a museum in Geneseo. It was very clear Mrs. Zimmerman enjoyed giving back to others and made it a priority in her life. Renovating the library in her honor to better serve and accommodate more individuals is the least that can be done.

To renovate the Zimmerman Memorial Library for the employees and consumers of the CTCQC.

- Provide new computers and tablets for patients families to use for research, education, or entertainment while waiting for their child to receive therapy
- Provide a space for outside groups, organizations, and students to do research regarding speech, occupational, physical, and feeding therapy throughout the academic year during regular business hours or by appointment
- Provide a child friendly atmosphere for patients to relax, entertain, or educate themselves while waiting for therapy sessions to begin
- Provide staff with technology, resources, and up to date testing materials to better serve their patients during therapy sessions
- All objectives are to be met by August 1, 2013 for the grand opening

How will it be Successful?






Read, Research, and Explore will be evaluated on many different levels. First, the grand opening of the Zimmerman Memorial Library will showcase a new and improved facility that is open to those who use the CTCQC's services and to the public. By physically showing the new library it will gain attention from the public and media by comparing it's improvements from how it was before. The second, more methodical way of evaluating the project, is after three and six months of the library being open, the patients and their families will be asked what they think of the renovations and if they would like to see other things added/altered to the library. This would be a casual interview process that could be done in five to ten minutes while the interviewees are spending time in the library. Also, employees will take shifts tracking the number of users of the library. These observations will be made continually for a week long period at the third, sixth, ninth, and twelfth week. A third way of evaluating the library would be to send out surveys to organizations and students who are in classes relevant to the CTCQC's services, and ask them if they have ever been to or heard about the resource library and what they would like to see changed/added. This will hopefully increase customer satisfaction, and

get the word out about the availability of the library. The more people know about it, the more chances there are to educate the public about developmental disabilities. Finally, the last way to evaluate the resource library is to ask the employees what they would like to see added/changed regarding the facility as a whole, but specifically focusing on the education and testing materials. This ensures that the therapists are keeping up to date on methods and uses to better serve their patients.

Due to the nature of the Zimmerman Memorial Library, several media types will be contacted for the grand opening of the renovated library. First, News Channel 8 will be contacted and a story about the Read, Research, and Explore will be shown on their nightly news airing. Next, media kits will be sent to Clear Channel Communication so the grand opening can be announced on their radio stations. Finally, newspapers including the Star Courier and the Quad City Times will be contacted and asked about reporting a story regarding the renovated Zimmerman Memorial Library and its grand opening.



Budget


SOURCE	PICTURE	ITEM	PRICE	QUANTITY	TOTAL
The Library Store		5 Section Reading Nook	\$728.95	1	\$728.95
The Library Store		American Study Carrels	\$3,128.90	1	\$3,128.90
The Library Store		Bean Bag Chairs	\$95.95	3	\$287.85
The Library Store		Claudia Club Chair	\$646.95	1	\$646.95
The Library Store		Claudia Loveseat	\$923.95	1	\$923.95
The Library Store		Claudia End Table	\$266.95	1	\$266.95
The Library Store		Claudia Coffee Table	\$343.95	1	\$343.95

The Library Store		Open Front Magazine File Cases	\$5.99	25	\$149.75
The Library Store		Library Table Small	\$181.95	1	\$181.95
The Library Store		Library Table Large	\$199.95	1	\$199.95
The Library Store		American Library Chair	\$284.95	8	\$2,279.60
The Library Store		NY Series Bookcase	\$439.95	1	\$439.95

The Library Store		Listening First Headphones	\$9.95	4	\$39.80
The Library Store		Califone Multimedia Stereo Headphones	\$11.95	4	\$47.80
The Library Store		SecureBlack Security Case for iPad	\$54.95	1	\$54.95

Lowe's		Majesty Palm	\$14.98	1	\$14.98
Lowe's		Elephant Ear	\$5.98	1	\$5.98
Lowe's		Lady Palm	\$59	1	\$59
Lowe's		Kimberley Queen Fern	\$12.98	1	\$12.98
Lowe's		Goldfish Plant	\$5.98	1	\$5.98
Lowe's		Jade Plant	\$3.98	1	\$3.98
Lowe's		Assorted Croton	\$6.98	1	\$6.98
Faucet Direct		Elkay LZS8WSSK EZH20 Wall Mount Drinking Fountain with Bottle Filler	\$1,006.85	1	\$1,006.85

Best Buy		Apple iPad 32 GB	\$599.99	1	\$599.99
Best Buy		Apple 21.5" iMac 4GB Memory 500GB Hard Drive	\$1,199.99	3	\$3,599.97

Best Buy		HP Photosmart 6520 Wireless E- All-in-One Printer	\$119.99	1	\$119.99
-	-	Educational books, magazines, materials	\$1,000	-	\$1,000
-	-	Speech, Occupational, Physical Therapy Testing Materials	\$1,000	-	\$1,000
All Locations	-	Shipping and Handling	\$848.07	-	\$848.07
-	-	Startup/Operating Expenses	\$2,000	-	\$2,000
				TOTAL	\$20,000

Above is the layout for the proposed budget for Read, Research, and Explore. Technological equipment will be used to provide families and students/agencies the ability to research about developmental disabilities in the hopes of educating themselves and others. The furniture is to provide a comfortable space to participate in a variety of activities. This includes lounge furniture for watching educational movies or reading, as well as research tables and desks that can provide a more academic setting for research and education. The plants, water fountain, and headphones are to provide a comfortable atmosphere for everyone who uses the library. The reason for the variety and abundance of plants are due to the positive effects studies have shown plants can have. They not only look pleasing in the room, but they are said to reduce sickness, provide another educational opportunity, and provide acoustic benefits. The CTCQC is located on a heavily traveled road tends to have more noise traffic than most areas. Plants provide a quieter atmosphere from busy roads as well as reduce indoor noise levels for individual studying and research (Plants-in-Buildings, 2007). The educational and testing materials will come from a variety of sources due to the nature of the products being needed.

The agency currently has a 32 inch flat screen television with a DVD player that can be used. This will be useful for the educational materials including DVD's. The startup and operating expenses were put in place to help keep the library running until funds can be raised to assist in this process. This will ensure that all target populations will be able to use the library free of charge, as it is an educational opportunity to learn about the CTCQC and the people they serve.

Conclusion

The CTCQC serves individuals who are diagnosed with a developmental disability or delay. They offer a number of different therapies and programs to their patients and community members. The Zimmerman Memorial Library is currently outdated, which makes it difficult for patients and families to relax in a comfortable atmosphere, and for the staff to acquire the information they need in regards to education and research for their patients. The Read, Research, and Explore is the renovation of the Zimmerman Memorial Library. This remodeling

will help keep the patients and their families comfortable, entertained, and educated during their visit to the Children's Therapy Center of the Quad Cities. This renovation will also help the staff in their research and understanding of the disabilities so that they can provide the best possible treatment for their patients. The renovations will create a less stressful and more enjoyable atmosphere during visits and therapy sessions, by promoting education through research.

Appendix

Board Members

Board Member	Year Elected
Marcy O'Brien, President	2004
Cynthia Groene, Vice President	2007
Jason Francque, Secretary	2003
Vernon Stackhouse, Treasurer	1981
William Bell	1988
Mary Breidinger	2010
Steve Brenner	2009
Jodi L. Claeys	2007
Sherri Behr DeVrieze	2011
Terri Fildes	2002
Joh Honsey, CEO	1998
Lyn Jackson	2009
Mike Mickle	2000
Dr. Christopher Moen, MD	1998
Thomas Pasmore	1988
Angie Peterson	2000
Julian (Jay) Stanley	2009
David M. Thies	1989
Abby Thomas, O.D.	2011
Marilyn Urbaniak	1992

Staff

Christy Hansen, MOTR/L
Tricia Kostner-Nicholson, M.S., CCC-SLP
Sarah Polich, PT, DPT, ATRIC
Sara Stout, MA, CCC-SLP
Carrie Swanson, PT
Kim Utsinger, PT
Emily O'Berski, ST
Kara Hank, OT
Janelle Trapkus, PT
Sarah Zeglin, ST
Anna Kolander, General Information
Cara Saul, Volunteer
Sabrina Smith, Donor Management
W.K. Junker, Donor Management
George McDoniel, Executive Director
Sandy Simoens, Billing

Personell Assigned to Project

- George McDoniel is the executive director of the CTCQC and will be in charge of overseeing each individual and that they complete their assigned task. He will assist each individual with resources and contacts that they may need.
- Sabrina Smith works in the donation office at the CTCQC. For this project she will be in charge of donating the old furniture and supplies to the appropriate agencies.
- Cara Saul works in the volunteer department. She will work with agency volunteers to clean the library once the old furniture/supplies is moved out, and before the new materials arrive.
- Sandy Simpoens works in the billing office. She will be responsible for the ordering of the supplies and furniture for Read, Research, and Explore.
- Vernon Stackhouse is the chairperson for the Building Committee. He will be in charge of making sure each product is delivered and how materials/furniture should be utilized in the space provided.
- Marilyn Urbaniak is the chairperson of the Program and Planning Committee. She will be responsible for the planning of the grand opening on August 1, 2013. She will also be responsible for the evaluation process.
- Sherri Behr Devrieze is the chairperson of the marketing committee. She will work on making the media contacts to inform the public about the opening of the library.

IRS Letter

Financial Statement

(Due to time constraints and nature the project we were unable to obtain a copy of the CTCQC's Internal Revenue Service Determination Letter or an official financial statement from the most recent year, however when submitting the project the CTCQC will provide this documentation.)

Sources

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